

# North Arkansas College Seals in the Savings.

## Project at a glance

**\$18,500**

estimated annual energy  
cost savings

**26,443**

total therms savings

**\$22,420**

incentives paid to the  
contractor

**\$0**

in customer costs



## The opportunity

North Arkansas College (Northark), a public community college in Harrison, Arkansas, serves around 1,900 students across its four campuses. Recently named as one of the nation's top 20 best community colleges, Northark prides itself on providing an affordable and rewarding educational experience.

After taking advantage of no-cost upgrades offered through Black Hill Energy's Direct Install Program, the school is now able to reinvest thousands of dollars in annual energy cost savings back into its students, faculty and facilities.

## The project

Noting the school facilities were susceptible to significant drafts and air leaks, the Black Hills Energy Direct Install team identified door weatherization as the biggest opportunity for improvement. At no cost to the school, the Direct Install team spent 72 hours sealing dozens of overhead and exterior walkthrough doors—installing nearly 1,500 feet of weatherstripping.

The time commitment from college staff was comparatively low. In total, the staff spent around 2-3 hours helping the Direct Install team gain access and verify information.

## The results

The weatherization improvements are estimated to reduce Northark's annual natural gas use by 26,443 therms, possibly saving the school an incredible \$18,500 a year. In addition to energy and cost savings, the improvements have helped reduce drafts, noise and allergens, all contributing to a more comfortable experience for staff and students alike.

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“Any dollars saved through programs like this allow us to improve service for students and faculty.”

*Dr. Randy Esters, North  
Arkansas College President*



### Let's Get Started

Call **855-350-1563** or visit **Energy-ReadyArkansas.com**  
to see how much we can help you save.

